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Google Search Ranking Case Study 1 – “**Make Money Online**” Dated: 5th December 2007 (113,000,000 Search Results)

TrafficLicious Disclaimers:

- (1) Age of Website is only an estimate
- (2) Items highlighted in red are what I suspect contributes strongly to their rankings

Rank 1: <http://moneymakerinfo.blogspot.com> (Google PR: 3, Alexa Ranking: 82211)

<Title>: **Make Money Online**

<Meta>: N/A

<Header>: H1 (**Make Money Online**), H2 (**Make Money Online**)

Domain Name/URL: **Money, Make**

Keyword Density: **Money (2.87%), Make Money (2.61%), Money Online (2.30%), Make Money Online (2.19%)**

Age of Website: July 2006

Rank 2: <http://carlocab.com> (Google PR: 3, Alexa Ranking: 31545)

<Title>: **Make Money Online | Make Money at Home with a 13-Year Old**

<Meta Keywords>: **make money online, make money from home, make money at home, blogging, make money blogging, internet marketing**

<Meta Description>: Discover how a 13-year old **made money online**. **Make money online** topics include Blogging, Internet Marketing, AdSense and a lot more.

<Header>: H1 (**Make Money Online | Make Money at Home with a 13-Year Old**)

Domain Name/URL: N/A

Keyword Density: **Money (1.11%), Online (0.96%), Make Money (1.50%), Money Online (0.93%), Make Money Online (1.18%)**

Age of Website: Feb 2007

Rank 3 & 4: <http://bidvertiser.com> (Google PR: 7, Alexa Ranking: 3612)

<Title>: **BidVertiser – Pay Per Click Advertising On Sites Of Your Choice**

<Meta Keywords>: **pay per click, pay per click advertising, make money, make money online, make money from your website, affiliate program, pay per click affiliate program, online advertising, internet marketing, internet advertising, webmasters make money, marketing, advertising, BidVertiser, www.bidvertiser.com**

<Meta Description>: Pay per click advertising - **online** advertising directly on sites of your choice, internet marketing solution for online advertisers. Webmasters **make money online** from your website or blog with text ads affiliate program.

<Header>: N/A

Domain Name/URL: N/A

Keyword Density: **Money (1.35%), Online (1.08%)**

Age of Website: May 2003

Rank 5: <http://paid2review.co.uk> (Google PR: 3, Alexa Ranking: 242831)
<Title>: **Make Money Online**; Free Paid Surveys, Cashback Websites, Earn **Money** On The Internet
<Meta Keywords>: **make money online**, free paid surveys, paid surveys, paid survey sites, cashback, cash back websites, paid to review
<Meta Description>: **Make money online** from free paid surveys, earn cash back on purchases made **online**, **make money** writing product reviews, forum posting and more
<Header>: H1 (**Make Money Online**; Paid Surveys, Cashback Websites, Get Paid To Review)
Domain Name/URL: N/A
Keyword Density: Money (3.04%), Online (1.92%), **Make Money (2.56%), Money Online (1.68%), Make Money Online (1.92%)**
Age of Website: Aug 2005

Rank 6: <http://canimakebigmoneyonline.com> (Google PR: 4, Alexa Ranking: 129740)
<Title>: **Make Money Online**
<Meta Keywords>: N/A
<Meta Description>: This blog reveals what I and others are doing to **make money online**.
<Header>: H1 (**Can I Make Big Money Online**)
Domain Name/URL: **Make, Money, Online**
Keyword Density: Online (1.59%), Money (1.46%), **Make Money (1.66%), Money Online (2.10%), Make Money Online (2.27%)**
Age of Website: July 2005

Rank 7: <http://entrepreneurs.about.com/od/homebasedbusiness/a/makemoneyonline.htm> (Google PR: 5, Alexa Ranking: 128)
<Title>: **Make Money Online** (Without Spending A Dime)
<Meta Keywords>: **make money online making money** on the internet professional blogging get paid to read e-mail
<Meta Description>: **Making money online** used to pretty much require you to have your own Web site, products to sell, and some marketing savvy. But a whole new generation of dot-coms have arisen that will pay you for what you know (and who you know) without you having to be a web designer or a marketing genius.
<Header>: H1 (**Make Money Online** (Without Spending a Dime))
Domain Name/URL: **Make, Money, Online**
Keyword Density: Money (1.93%), Online (0.97%), **Make Money (1.49%), Money Online (1.19%), Make Money Online (0.67%)**
Age of Website: March 1999

Rank 8: <http://online4income.com> (Google PR: 4, Alexa Ranking: 954173)
<Title>: **Make Money Online**
<Meta Keywords>: **make money online, make money, make money** at home, **make easy money**, work at home, home based business, Work at home jobs, home based business opportunities, work at home business
<Meta Description>: Ways to **make money online** with a computer. **Money making** opportunities. Free getting started guide articles and tips that can help you start **making money online**.
<Header>: N/A

Domain Name/URL: **Online**

Keyword Density: Money (3.17%), Online (2.40%), **Make Money (2.69%), Money Online (2.50%), Make Money Online (2.88%)**

Age of Website: Feb 2003

Rank 9: <http://successwithauctions.com> (Google PR: 4, Alexa Ranking: 200121)

<Title>: **Make Money Online**

<Meta Keywords>: N/A

<Meta Description>: **Make Money Online** 100% free work from home resource center. Start **making money online** from home today!

<Header>: H1 (**Make Money Online | Make Money From Home**), H2 (Note: This site had a lot of H2 tags starting with the keyphrase "**Make money**")

Domain Name/URL: N/A

Keyword Density: Money (3.93%), Online (1.75%), **Make Money (6.02%), Money Online (2.67%), Make Money Online (3.76%)**

Age of Website: Mar 2003

Rank 10: <http://myagloconetwork.blogspot.com> (Google PR: 4, Alexa Ranking: 520338)

<Title>: **Make Money Online | Agloco**

<Meta Keywords>: N/A

<Meta Description>: N/A

<Header>: H1 (**Make Money Online**)

Domain Name/URL: N/A

Keyword Density: Money (2.43%), Online (1.37%), **Make Money (3.23%), Money Online (2.10%), Make Money Online (2.67%)**

Age of Website: Jun 2007

Summary:

Out of the 10 sites, 2 are blogspot hosted and oddly enough, they hold the 1st and 10th spots.

2 sites opted not to use any of the meta keyword/description tags. Of the remaining 8, 5 did utilize both the keyword and description tags. 2 sites decided to use ONLY the meta description tag while leaving the meta keyword tag only.

With regards to the title tag, every site except for Bidvertiser had the words "make money online" as their 1st 3 words in the title tag. Most of the sites also have "make money online" somewhere on their page as their <H1> tag.

Keyword density for "make money online" ranged from 0.67% to 3.76%.

Top 5 Results:

[Make Money Online](#)

Resources of how to **make money online**. Find **money** making opportunities. Update of latest free Internet marketing e-books, reports and tools released by ...

[moneymakerinfo.blogspot.com/](#) - 44k - [Cached](#) - [Similar pages](#)

SeoQuake: [PR: 3](#) | [I: 441](#) | [L: 0](#) | [LD: 0](#) | [I: 7](#) | [Rank: 82211](#) | [Age: Aug 11, 2006](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

[Make Money Online | Make Money at Home with a 13-Year Old](#)

Discover how a 13-year old made **money online**. **Make money online** topics include Blogging, Internet Marketing, AdSense and a lot more.

[www.carlocab.com/](#) - 55k - [Cached](#) - [Similar pages](#)

SeoQuake: [PR: 3](#) | [I: 222](#) | [L: 0](#) | [LD: 0](#) | [I: 5070](#) | [Rank: 31545](#) | [Age: Feb 13, 2007](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

[BidVertiser - Pay Per Click Advertising On Sites Of Your Choice.](#)

Join our affiliate program and **make money online** by directing users to signup with BidVertiser. If you are already a publisher you automatically become an ...

[www.bidvertiser.com/](#) - 67k - [Cached](#) - [Similar pages](#)

SeoQuake: [PR: 3](#) | [I: 145](#) | [L: 0](#) | [LD: 0](#) | [I: 5120](#) | [Rank: 3612](#) | [Age: May 20, 2004](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

[BidVertiser - Webmasters Make Money With Pay Per Click Affiliate ...](#)

Make money online by adding the BidVertiser ads to your site or blog and get paid for clicks. Join free | Learn more | Login. PARTNERS / AD AGENCIES ...

[www.bidvertiser.com/bdv/bidvertiser/bdv_publisher.dbm](#) - 66k - [Cached](#) - [Similar pages](#)

SeoQuake: [PR: 5](#) | [I: 145](#) | [L: 0](#) | [LD: 0](#) | [I: 5120](#) | [Rank: 3612](#) | [Age: May 20, 2004](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

[Make Money Online: Free Paid Surveys, Cashback Websites, Earn ...](#)

Make money online from free paid surveys, earn cash back on purchases made **online**, **make money** writing product reviews, forum posting and more.

[www.paid2review.co.uk/](#) - 28k - [Cached](#) - [Similar pages](#)

SeoQuake: [PR: 3](#) | [I: 71](#) | [L: 0](#) | [LD: 0](#) | [I: 201](#) | [Rank: 242831](#) | [Age: Nov 30, 2005](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

Next 5

Results:

[Make Money Online](#)

This blog reveals what I and others are doing to **make money online**.

[www.canimakebigmoneyonline.com/](#) - 97k - [Cached](#) - [Similar pages](#)

Seoquake: [PR: 4](#) | [CI: 1,530](#) | [L: 0](#) | [LD: 0](#) | [I: 8890](#) | [Rank: 129740](#) | [Age: Nov 23, 2005](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

[Make Money Online \(Without Spending a Dime\)](#)

Making **money online** used to pretty much require you to have your own Web site, products to sell, and some marketing savvy. But a whole new generation of ...

[entrepreneurs.about.com/od/homebasedbusiness/a/makemoneyonline.htm](#) - 26k -

[Cached](#) - [Similar pages](#)

Seoquake: [PR: 5](#) | [CI: 2,540](#) | [L: 0](#) | [LD: 0](#) | [I: 10900](#) | [Rank: 128](#) | [Age: Oct 13, 1999](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

[Make Money Online](#)

Ways to **make money online** with a computer. **Money** making opportunities. Free getting started guide articles and tips that can help you start making **money** ...

[www.online4income.com/](#) - 27k - [Cached](#) - [Similar pages](#)

Seoquake: [PR: 4](#) | [CI: 58](#) | [L: 0](#) | [LD: 0](#) | [I: 318](#) | [Rank: 954173](#) | [Age: Feb 01, 2003](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

[Make Money Online](#)

Make Money Online 100% free work from home resource center. Start making **money online** from home today!

[www.successwithauctions.com/](#) - 17k - [Cached](#) - [Similar pages](#)

Seoquake: [PR: 4](#) | [CI: 3,130](#) | [L: 0](#) | [LD: 0](#) | [I: 3750](#) | [Rank: 200121](#) | [Age: Mar 22, 2003](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)

[Make Money Online | Agloco](#)

I've just setup this page - **Make Money Online** Link Exchange as my Links page for all those who've been wanting to link exchange with my blog. ...

[myagloconetwork.blogspot.com/](#) - 122k - [Cached](#) - [Similar pages](#)

Seoquake: [PR: 4](#) | [CI: 100](#) | [L: 0](#) | [LD: 0](#) | [I: 73](#) | [Rank: 520338](#) | [Age: Jun 28, 2007](#) | [I: 0](#) | [whois](#) | [source](#) | [?](#)